Changing mindsets about

HEARING LOSS

Hearing loss

MYTH:

Old age

REALITY:

Can happen at any age

Hearing loss

MYTH:

Inevitable

REALITY:

Preventable

Hearing aids

MYTH:

Don't work well

REALITY:

Better hearing, better life

Hearing aids

MYTH:

Too expensive

REALITY:

Investment in quality of life



MYTH:

An annoyance

REALITY:

Warning sign of hearing loss



